

## A conference for farmers serious about dairying

Tuesday 15 December, Loughry Campus, Cookstown, Co Tyrone

# Will you be dairy farming in five years time?

— Are you planning to be in milk production in five years from now? Have you got any sort of plan?  
— Are you looking for a way forward that gives you the best chance of a profitable future?  
— Are you interested in what other dairy farmers are doing? Not just people who talk the talk; these are people who have taken action on their own farms.

### How do you react to times of low milk prices? Do you just hope for the best?

— How have you coped with the lower milk prices of the past year? How will you cope the next time that prices dip? Are you confident that the EU and the government will step in and support you if things get tight? Can your dairy business survive?

### Are you going backwards?

— Maybe you feel that you are going backwards. Maybe you are! Can you do anything about it? Is there something that you can change?

### Might you quit?

— Maybe the possibility of quitting has entered your head, but you just don't know what to do. Well, you can listen to the way that some others think and they might just help you make up your mind.

- Discussion groups and cashflow planning
- Measuring and managing — how to do it and what it can do for you
- Basic business — the principles that can guide you to success
- World dairying scene — reports from one farmer producing milk in four countries

### Speakers

Speakers will include:

- Andrew Cromie of the Irish Cattle Breeders Federation
- Jonathan Tighe, dairy farmer
- Damien McEntee, dairy farmer
- Michael Murphy, dairy farmer
- Jack Kennedy, Irish Farmers Journal.

Those wishing to attend should return a completed booking form with a cheque made payable to Irish Farmers Journal. Payment of Stg£10 per person includes refreshments on arrival and lunch. If more than one person is registering on this booking form, please give names and address details of all those covered by the payment.

The deadline for receipt of bookings is Thursday 10 December 2009 (book early to ensure your space).

Send by post to James Campbell, Irish Farmers Journal, 69 Ballyrainey Road, Newtownards, Co Down BT23 5AF.

For bookings from the Republic of Ireland, send a euro cheque/postal order for €10 per person to Eleanor McBennett, Irish Farmers Journal, Irish Farm Centre, Bluebell, Dublin 12.

## DON'T MISS

**A conference for farmers who are serious about dairying in the 21st Century — practical steps for profitable dairy farming in a volatile climate.**

### When?

Tuesday 15 December, from 10am to 4pm

### Where?

Loughry Campus, Cookstown, Co Tyrone

### What?

- Breeding profitable cows — how to pick the right bulls
- An insight into best dairy farm business practices in the Republic of Ireland that can be adapted for Northern Ireland conditions



### BOOKING FORM

Northern Ireland Dairy Conference  
— Tuesday 15 December 2009

Name .....

Address .....

Phone number/mobile .....

email .....



Organised by the Irish Farmers Journal in association with Ulster Bank

